

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	10494194
<b>Application Number:</b>	10748682
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	1976
<b>Title of Invention:</b>	System and method for delivering internet advertisements that change between textual and graphical ads on demand by a user
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<b>Attorney Docket Number:</b>	16113-0632001
<b>Receipt Date:</b>	11-JUL-2011
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	19:03:01
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	5984
Deposit Account	061050
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)

1	Transmittal Letter	16113_0632001_IDS.pdf	62457 200db2aaa12c90df7733432dd94b1aff155a 84e0	no	1
<b>Warnings:</b>					
<b>Information:</b>					
2	Information Disclosure Statement (IDS) Form (SB08)	16113_0632001_1449.pdf	82913 a831df19d1fa587684880f01e4d4445d5911 da68	no	1
<b>Warnings:</b>					
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This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	KR2001102648.pdf	1030291 178cb54232ace041eafbefb6a18505f365cd d8a2	no	25
<b>Warnings:</b>					
<b>Information:</b>					
4	Foreign Reference	KR2002051922.pdf	1092927 a2ee5c8d417ce292984d972ed72b55183 7fd59	no	30
<b>Warnings:</b>					
<b>Information:</b>					
5	Foreign Reference	KR2003043106.pdf	3370447 c1d48ae0a37727e7198b3b761c0d683d76 64a633	no	56
<b>Warnings:</b>					
<b>Information:</b>					
6	Non Patent Literature	16113_0632KR1_OA.pdf	121467 8b33f70eae788f2fac9c5d44455663db610e 07c1	no	8
<b>Warnings:</b>					
<b>Information:</b>					
7	Non Patent Literature	16113_0639KR2_OA.pdf	186844 8dcfaa8e888981764b59b68a10893aa808 bd3a8	no	5
<b>Warnings:</b>					
<b>Information:</b>					
8	Fee Worksheet (SB06)	fee-info.pdf	29943 ae3951bea3fedc3e0c51c29def1cdd641234 59d9	no	2
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<b>Total Files Size (in bytes):</b>				5977289	

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.